

کارشناسی - جامع برون مرزی

حضرت علی(ع): دانش راهبر نیکویی برای ایمان است

دانشگاه پیام نور
مرکز آزمون و سنجش

زمان آزمون (دقیقه): تستی: ۸۰ تشریحی: ۰

تعداد سوالات: تستی: ۳۰ تشریحی: ۰

عنوان درس: زبان تخصصی ۱

رشته تحصیلی/کد درس: مدیریت بازرگانی (چندبخشی) (۱۲۱۲۱۷۵) - مدیریت دولتی (چندبخشی) (۱۲۳۴۰۳۱)

1-The merger of these two companies will create the world biggest firm. "merger" means

1. authority 2. combination 3. accomodation 4. modification

2-The purpose of organizational modification is to increase its effectiveness. "modification" means

1. stability 2. movement 3. feedback 4. changing

3-Organizational characteristics can support or inhibit the development of creative ideas. "inhibit" means

1. encourage 2. withstand 3. prevent 4. facilitate

4-They've diagnosed the source of problems. "diagnose" means

1. recognized 2. convinced 3. solved 4. stagnated

5-Technological breakthrough is one of the significant changes in our organization. "breakthrough" means

1. exploration 2. developement 3. role 4. perspective

6-I always try tocustomers with the new conditions.

1. retrieve 2. integrate 3. recruit 4. accomodate

7-To permit an organization's managers to.....the health of the organization, the confrontation meeting may be used.

1. expose 2. assess 3. encompass 4. coordinate

8-He is the worker's representative on the

1. hierarchy 2. flow 3. labor 4. board

9-.....can be defined as the position of a person or group of people in a particular situation.

1. regulation 2. Labor 3. Role 4. Policy

10-Lack of raw materials is the biggest.....for us to produce this products.

1. barrier 2. integration 3. stubbornness 4. modifier

11-His decision has aeffect, and it can improve our company.

1. beneficial 2. stagnant 3. flexible 4. redusive

12-With all these foreign imports,our products have lost its.....advantage.

1. rational 2. generative 3. competitive 4. integrative

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13-Thestage of the creative process in organizations consists of those steps that bring a solution to the market.

1. developing 2. implementation 3. managing 4. controlling

14-In order to make the company.....it will unfortunately be necessary to reduce staffing levels.

1. destructive 2. widespread 3. voluntary 4. viable

15-When some one is able to change according to the situation,it is said that s/he is.....

1. active 2. craftsman 3. productive 4. flexible

16-Renewal process refers to the way managers.....their problem solving process to the environment.

1. convince 2. decrease 3. expose 4. adapt

17-We provided ourselves withof food in case there are shortages later.

1. profitability 2. price 3. stocks 4. promotion

18-People change focuses on such factors as employee'sand leadership skills.

1. payroll 2. empowerment 3. workflow 4. attitude

19-I think that youron education is rising.

1. perspective 2. craftsmanship 3. expenditure 4. fulfillment

20-Creative managers try to take thein dealing with the problem.

1. technology 2. initiative 3. competition 4. modification

21-Transactional analysis attempts to reduce.....communication habits.

1. long-range 2. destructive 3. interpersonal 4. fundamental

22-.....is an amount of money paid to an employee who is to be dismissed for reasons other than his own fault.

1. Severance 2. Pension 3. Salary 4. Payroll

23-A good management depends on the successfulof many parts of an organization.

1. integration 2. succession 3. intervention 4. conglomerate

24-.....is the process of attracting and selecting employees for positions in accordance with organizational goals.

1. Evaluation 2. Staffing 3. Training 4. Planning

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25-The creativity that sparks an innovation can originate either inside or outside the organization. "spark" means..... .

1. مضاعف کردن 2. منجر شدن 3. تشویق کردن 4. اصلاح کردن

26-OD, is not a narrowly focused, short-term attempt at immediate change. "narrowly focused" means..... .

1. کم اهمیت 2. با اهمیت 3. متمرکز 4. قابل اجرا

27-Organic structures facilitate the flexibility, and adaptation that make the adoption of innovations easier. "organic" means..... .

1. موقتی 2. هماهنگی 3. متوالی 4. پویا

28-They offer him a comprehensive training in all aspects of the business. "comprehensive" means..... .

1. متوالی 2. همیشگی 3. معقول 4. جامع

29-He is very apt at doing difficult jobs. "apt" means..... .

1. وابسته 2. مستعد 3. بازرگان 4. دقیق

30-the change agent and selected managers examine the data and develop a preliminary diagnosis of the nature of the problem. "preliminary" means..... .

1. رایج 2. متبحرانه 3. مقدماتی 4. تشخیصی